Speakers Bureau Program Publicity Requirements

1. You are responsible for all publicity related to your Humanities Nebraska program. Emphasize HN support in all information you distribute to newspapers, radio and TV stations, schools, churches and other organizations. A sample news release is available.

2. Acknowledge Humanities Nebraska in all references to your HN-funded program – news releases and live interviews, ads, public-service announcements, flyers and posters. Use this standard credit line:

   Humanities Nebraska (HN) provides major funding for this program. The NHC receives support from the Nebraska Cultural Endowment, the Nebraska State Legislature and the National Endowment for the Humanities.

3. Use the official Humanities Nebraska logos in all print material and publicity, without alteration. (Available on our website.)

4. Display the enclosed Humanities Nebraska poster at all events.

5. Give credit to Humanities Nebraska in the introduction of your program. For your convenience, a concise three-paragraph statement is enclosed.