



HUMANITIES NEBRASKA

Speakers Bureau Program Publicity Requirements

- 1. You are responsible** for all publicity related to your Humanities Nebraska program. Emphasize HN support in all information you distribute to newspapers, radio and TV stations, schools, churches and other organizations. A sample news release is available.
- 2. Acknowledge** Humanities Nebraska in all references to your HN-funded program – news releases and live interviews, ads, public-service announcements, flyers and posters. Use this standard credit line:

Humanities Nebraska (HN) provides major funding for this program. The NHC receives support from the Nebraska Cultural Endowment, the Nebraska State Legislature and the National Endowment for the Humanities.
- 3. Use** the official Humanities Nebraska logos in all print material and publicity, without alteration. (Available on our website.)
- 4. Display** the enclosed Humanities Nebraska poster at all events.
- 5. Give credit** to Humanities Nebraska in the introduction of your program. For your convenience, a concise three-paragraph statement is enclosed.